

Farm2Kitchen Global Farmer's Marketplace with Food Traceability on Blockchain



Healthy Food is the next trillion-dollar industry

64% of consumers said they look for healthier eating options. Consumer is curious to know where the food on their plate came from and if it was responsibly grown. Farm2Kitchen is providing that transparency using a Decentralized Global Platform enabled by Blockchain Technology. We are providing a marketplace for farmers and innovating the entire supply chain.

Our Solution

Traceability on Blockchain

Transparently trace the journey of food from the farm to the fork thru the complex food supply chain.

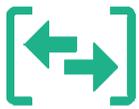
Smart Online Farmers Market

Global marketplace for farmers and producers to market their produce.

Apps for Innovating the Supply Chain

Easy to use web portal and mobile apps for Procurement (Order Management), Transport Route Planning and Farm Management.

Why Food Traceability on Blockchain



SIMPLE



SECURE



FAST



COST EFFECTIVE



COLLABORATIVE

Our Advantage

- Innovative solution to a global food safety and security issues identified by UN's World Food Program (WFP).
- Non-existent Food Service Delivery solution in the developing world.
- Growing demand for fresh food and global awareness about food safety.
- Democratic, open-source, truly decentralized and trustless network build on Hyperledger Blockchain platform.
- Mobile apps for users will drive mass adoption in the developing world.
- Highly experienced team with a successful track record in the food industry.

Our Process



Crowd Sale

Token Symbol: F2K

Token Standard: ERC20

Token Supply: 280 million

F2K For Sale: 110 million

Price: 1 F2K = US\$ 0.10

Soft-cap: US \$2 million

Hard-cap: US \$9 million

IEO Dates: Apr 22 - Jun 20

NOTE: Unsold tokens will be burnt.

Token Economy

Subscription to mobile apps and tools offered on the Farm2Kitchen Platform will be payable only using the F2K Tokens

MVP Ready



Farm2Kitchen Innovations OU

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